

## AVATOUR

### FOR IMMEDIATE RELEASE

# Avatour to Demonstrate Latest Real-Time 360° Remote Presence Technology at AWE USA 2022

## Conference is June 2-3rd at Santa Clara Convention Center, CA

(San Francisco, California May 20, 2022) --- <u>Avatour</u>, the 360° remote collaboration platform for site meetings, announced that it is showcasing its latest real-time technology to innovation professionals, product leaders and developers attending the AWE conference June 2-3, 2022 at Booth #714 at the Santa Clara Convention Center in Santa Clara, California.

Avatour is one of the leading real-world applications of XR technology. Its 360° collaboration platform is purpose-built for site meetings—empowering businesses, organizations, and individuals to visit a real space in real time.

Major multinational corporations around the world including Colgate Palmolive, Thermo Fisher, DB Schenker and NTT Docomo are saving millions in travel expenses and increased productivity with Avatour's technology.

Even before the pandemic, it's always been difficult and expensive to bring the right stakeholders to a specific site or facility. Avatour's customers are unlocking the potential of remote access to locations, and conducting tours, inspections, and site-specific training on a global scale. This is giving then a huge edge running their operations and helping them to:

- ✓ Save millions in travel expenses and increase productivity
- ✓ Keep employees safe by limiting travel exposure, and reduce disruptions at manufacturing sites.
- ✓ Create process efficiencies and improve product quality
- ✓ Create transparency across global operations
- ✓ Reduce CO² emissions by avoiding travel, helping to meet carbon reduction targets

"Our clients are reporting travel savings upwards of 80%," said Avatour's founder and CEO Devon Copley. "Avatour gives clients the ability to be on site anytime, anywhere. This means stakeholders can make decisions faster -- while saving money and valuable time on travel," he added.

For more information on Avatour and to experience its 360° immersive technology, visit www.avatour.co.

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#### **About Avatour**

<u>Avatour</u> is building a future beyond distance. Its unique real-time 360° collaboration platform connects remote users with the full context of a real-world site, enabling more effective virtual inspections, tours, training and more. For more information, visit <u>www.avatour.co</u>.

## **MEDIA INQUIRIES**

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